

# 2015 CHEROKEE



**Jeep**<sup>®</sup>



# CHEROKEE

BEST-IN-CLASS<sup>1</sup>\* 4x4 CAPABILITY<sup>†</sup>

CLASS-EXCLUSIVE<sup>2</sup> 9-SPEED AUTOMATIC TRANSMISSION

JEEP<sup>®</sup> SELEC-TERRAIN<sup>®</sup> SYSTEM<sup>†</sup>

TWO IMPRESSIVELY EFFICIENT ENGINES

FUEL-SAVING 31 HWY MPG <sup>\*\*</sup>

BEST-IN-CLASS<sup>1</sup> TOWING CAPABILITY<sup>†</sup>

COMMANDVIEW<sup>®</sup> DUAL-PANE PANORAMIC SUNROOF <sup>†</sup>

AWARD-WINNING UCONNECT<sup>®</sup> TECHNOLOGY

WORLD-CLASS INTERIOR CRAFTSMANSHIP

THREE 4x4 SYSTEMS<sup>†</sup>

JEEP CARGO MANAGEMENT SYSTEM

70+ SAFETY AND SECURITY SYSTEMS, STANDARD AND AVAILABLE

BEST-IN-CLASS<sup>1</sup> 10 STANDARD AIR BAGS <sup>3</sup>

SELEC-SPEED<sup>®</sup> CONTROL<sup>†</sup>

7-INCH MULTI-VIEW DISPLAY<sup>†</sup>

NAVIGATION RADIO WITH 8.4-INCH TOUCHSCREEN <sup>†</sup>

FOUR INTERIOR COLOR PALETTES

VOICE COMMAND<sup>4</sup> HANDS-FREE COMMUNICATION

ADVANCED LED LIGHTING TECHNOLOGY

DAYTIME RUNNING LIGHTS

UCONNECT ACCESS<sup>5</sup> APPS<sup>†</sup>

MULTIPLE STORAGE AND CUBBY AREAS

WIRELESS CHARGING PAD<sup>†</sup>

FOLD-FLAT FRONT-PASSENGER SEAT WITH UNDER-CUSHION STORAGE <sup>†</sup>

60/40 SPLIT-FOLDING RECLINING REAR SEATS

FORE/AFT ADJUSTABLE REAR SEATS

ALPINE<sup>®</sup> PREMIUM AUDIO SYSTEM <sup>†</sup>

CLIMATE CONTROL

PARKVIEW<sup>®</sup> REAR BACK-UP CAMERA <sup>6†</sup>

PARALLEL AND PERPENDICULAR PARK ASSIST <sup>6†</sup>

HEATED STEERING WHEEL <sup>†</sup>

SIRIUSXM<sup>®</sup> SATELLITE RADIO<sup>7†</sup>

KEYLESS ENTER 'N GO <sup>TM†</sup>

\*A note about this brochure: all disclaimers and disclosures can be found on the back cover. <sup>†</sup>Available.

\*\*Based on 2014 EPA estimates. 4x2 22 mpg city/31 hwy mpg. Actual mileage may vary. For comparison purposes only.

ADVENTUROUS  
CURIOSITY  
SATISFIED





## GETTING TO POINTS DISTANT IS THE POINT

SATISFY YOUR RESTLESS DESIRE TO EXPLORE THE WORLD WHILE ADHERING TO YOUR PRINCIPLES FOR EFFICIENT TRAVEL. OF COURSE, EXCEPTIONAL JEEP® BRAND ALL-WEATHER CONFIDENCE RIDES WITH YOU OVER EVERY SINGLE MILE. THAT'S BECAUSE CHEROKEE IS ENGINEERED TO ASSURE YOUR CURIOSITY IS MET ALONG WITH YOUR BEST SENSIBILITIES. ECONOMIES ARE REALIZED. ASSURED CAPABILITY IS EXPERIENCED. AND EVERY COMMUTE IS ENHANCED BY A DISTINCTIVE CABIN DESIGN AND A SMOOTH SEDAN-LIKE RIDE. NOW, ALL POINTS OF DISCOVERY ARE WELL WITHIN YOUR REACH. PERMISSION IS GRANTED TO SET ANY COURSE YOU DESIRE.







LIMITED SHOWN IN DEEP CHERRY RED CRYSTAL PEARL AND TRAILHAWK ® SHOWN WITH AVAILABLE HOOD DECAL IN BILLET SILVER METALLIC

THE 2015 JEEP® CHEROKEE CONFIDENTLY MOVES YOU FORWARD WITH A UNIQUE EXPRESSION OF SUPREME BEST-IN-CLASS <sup>1</sup> AVAILABLE 4x4 CAPABILITY. THIS RESOURCEFULNESS IS FOUND ON CHEROKEE AND ITS AVAILABLE 4x4 SYSTEMS, EACH ENGINEERED WITH AUTHENTIC JEEP BRAND DNA. CHEROKEE STANDS TALL AS THE ONLY SUV IN ITS CLASS <sup>2</sup> TO COME EQUIPPED WITH AN AVAILABLE REAR-AXLE DISCONNECT THAT HELPS REDUCE ENERGY LOSS. EFFICIENCIES, GAINED WHEN YOU SWITCH FROM FOUR-WHEEL DRIVE TO TWO-WHEEL DRIVE, AND BACK AGAIN, ARE SEAMLESSLY AUTOMATIC.



TRAILHAWK® SHOWN IN BILLET SILVER METALLIC



No other SUV in its class<sup>1</sup> offers the authentic capability of a 4x4 Cherokee. Choose from three powerful Jeep® 4x4 systems.

### **JEEP® ACTIVE DRIVE I**

A fully automatic, single power transfer unit (PTU) delivers seamless operation in and out of 4WD at any speed. Yaw correction is automatic as well, helping to keep Jeep Cherokee stable at all times. Also it includes brake traction control that works to maintain a balanced torque distribution, helping this system deliver an easy-to-use all-weather boost in capability.

### **JEEP ACTIVE DRIVE II**

A two-speed PTU offers torque management and 4-Low mode. This locks the front and rear driveshafts to deliver additional power at low speeds or for towing your toys. A driveline neutral switch enables you to hitch Cherokee to your RV and take it along for fun. Additionally, off-road adventurers will benefit from a one-inch increase in ride height and an incredible crawl ratio of 56:1 when paired with the 2.4L TigerShark® MultiAir®2 I-4 engine and a ratio of 48:1 when paired with the available 3.2L Pentastar® V6 engine. This allows Cherokee to perform amazing feats of off-road prowess, such as climbing steep hills and crawling over boulders with ease.

### **TRAIL RATED® JEEP ACTIVE DRIVE LOCK**

Includes everything in Jeep Active Drive II, plus a locking rear differential, providing even more capability and strength for severe off-road conditions. Standard on all Jeep Cherokee Trailhawk® models.

AVAILABLE  
**BEST-IN-CLASS<sup>1</sup> 4x4 CAPABILITY**

## TRAIL RATED®: A CURRENCY OF CAPABILITY

This species is designed to rise above. Jeep® Cherokee Trailhawk® arrives with best-in-class<sup>1</sup> 4x4 capability, thanks to the standard Jeep Active Drive Lock 4x4 system with a locking rear differential. Trailhawk also includes protective skid plates and signature Red tow hooks – two in the front and one in the rear.

Trailhawk is equipped with Selec-Terrain®, the Jeep brand's renowned traction management system that allows the driver to choose from five customized traction modes: Auto, Snow, Sport, Sand/Mud and Rock. Selec-Speed® helps safely manage travel on steep inclines or declines. A driveline neutral switch for flat towing is also included.

Every Jeep vehicle bearing a Trail Rated® badge is designed and built to "Go Anywhere, Do Anything®" and perform with exceptional 4WD capability. It must successfully pass five performance test categories:

### TRACTION

Trail Rated traction helps maintain controlled forward motion on snowy back roads and over icy urban bridges, climb steep sand dunes and master muddy two-tracks.

### ARTICULATION

When one or more wheels are elevated, the Jeep 4x4 system helps the other wheel(s) maintain ground contact longer to help you move steadily ahead. Suspensions enhance off-road performance by maximizing flexibility, axle articulation and wheel travel.

### MANEUVERABILITY

Precision steering and optimized wheelbase allow for expert navigation at all times.

### GROUND CLEARANCE

Clear logs, rocks and uneven ground thanks to optimal approach, departure and breakover angles.

### WATER FORDING<sup>8</sup>

Additional electrical and body seals, plus a high air-intake location, let you traverse bodies of water up to 20 inches deep.<sup>8</sup>





#### TRAILHAWK® TRAIL RATED® CAPABILITY

|                                  |             |
|----------------------------------|-------------|
| APPROACH ANGLE*                  | 29.9°       |
| BREAKOVER ANGLE                  | 22.9°       |
| DEPARTURE ANGLE                  | 32.2°       |
| WATER FORDING DEPTH <sup>®</sup> | 20" @ 5 mph |
| GROUND CLEARANCE                 | 8.7"        |

\*Removable front lower fascia detached.

TRAILHAWK SHOWN IN BILLET SILVER METALLIC



# INCREDIBLE POWER TAKES YOU FAR



## VALUE

### 2.4L TIGERSHARK® MULTI-AIR® 2 I-4

When paired with the class-exclusive<sup>2</sup> 9-speed automatic transmission, this engine has a driving range of up to 490 miles per tank\*. This kind of value is rarely found on vehicles as powerfully capable as Cherokee. Acclaimed for its unique and efficient valve-lift system, the TigerShark MultiAir2 I-4 engine incorporates a column of oil flow that helps deliver precise control of intake valve events.



## EFFICIENCY

### 3.2L PENTASTAR® V6 ENGINE

Economies are gained with Stop/Start technology that allows the Pentastar engine to automatically shut off at full stops, then re-engage during take-offs. Transitions are smooth and all but unnoticeable, but the efficiencies gained at the pump will stand out.

\*Based on EPA estimates of 24 city/32 hwy. Actual mileage may vary. For comparison purposes only.



LIMITED SHOWN IN DEEP CHERRY RED CRYSTAL PEARL

BOTH CHEROKEE ENGINE OPTIONS DELIVER SOMETHING VERY SPECIAL.  
NO MATTER WHICH ONE YOU CHOOSE, YOU'LL COME OUT AHEAD.  
IMPRESSIVE MPG<sup>s</sup> OR BEST-IN-CLASS<sup>1</sup> TOWING<sup>†</sup> TALK ABOUT A WIN-WIN.

#### 2.4L TIGERSHARK<sup>®</sup> MULTIAIR<sup>®</sup> 2 I-4 ENGINE

With its PZEV (Partial Zero Emission Vehicle) rating, the TigerShark engine burns clean and lean while delivering a quiet and refined ride. Plus, for those with dreams of heading for aggressive off-road destinations, it takes its 184 hp and 171 lb-ft of torque and crushes it down to a boulder-pounding crawl ratio of 56:1 when paired with the available Jeep<sup>®</sup> Active Drive Lock 4WD system on the Trail Rated<sup>®</sup> Cherokee Trailhawk<sup>®</sup>.



31\* hwy mpg



490\* mile range

#### 3.2L PENTASTAR<sup>®</sup> V6 ENGINE

This available workhorse is designed to deliver the kind of power needed to tackle off-road elements and support all-weather travel on any terrain. Demanding drivers will appreciate its 271 hp and 239 lb-ft of torque – enough to reach a best-in-class<sup>1</sup> towing power of up to 4,500 lb when properly equipped. This engine's pedigree includes being named one of *Ward's* "10 Best Engines" three years in a row.



4,500<sup>†</sup> lb

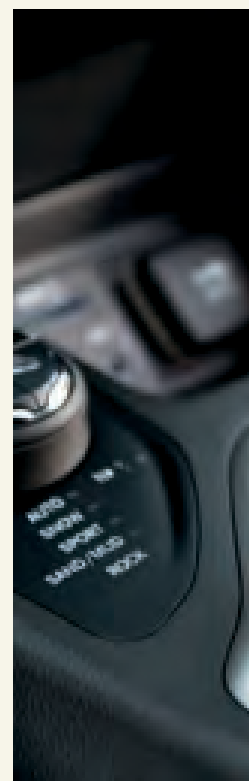


271 hp

\*Based on 2014 EPA estimates. 4x2 22 mpg city/31 hwy mpg. Actual mileage may vary. For comparison purposes only. <sup>†</sup>When properly equipped.

## CLASS-EXCLUSIVE<sup>2</sup> 9-SPEED AUTOMATIC TRANSMISSION

EXPERIENCE PERFORMANCE THAT'S BOTH POWERFUL AND REFINED. GEARSHIFTS ARE ALL BUT IMPERCEPTIBLE. CHEROKEE'S 9-SPEED AUTOMATIC TRANSMISSION DELIVERS A RIDE THAT'S EXCEPTIONALLY SMOOTH FOR A MID-SIZE SUV.



It's the bridge uniting refined smooth travel with a welcome, efficient performance. Cross over to the next generation of mid-size SUV travel with Jeep® Cherokee, bearing a class-exclusive<sup>2</sup> 9-speed automatic transmission. This finely wrought standard feature helps prove that Cherokee was born to dominate its class with a trifecta of strong performance marks in beauty, efficiency and strength.

This Jeep engineered transmission is quickly responsive upon acceleration, with smooth delivery of power that easily transitions between all nine gear ratios. A unique set of four overdrive ratios help gain efficiencies while reducing overall noise, vibration and harshness (NVH) levels. Thus, economies are maximized and performance is optimal at all times. You're instantly attuned to nearly any driving demand, both on- and off-road, and gear changes are nearly imperceptible on every terrain. If you'd rather shift manually, Electronic Range Select with AutoStick function defines the highest gear available, and includes over 40 individual shift maps for specific driving conditions. Standard.





- + Appropriate shift modes on Cherokee's standard 9-speed transmission are determined by intelligent software that monitors engine torque and kick-down, acceleration and road/grade changes.
- + Cherokee's body structure is 65 percent high-strength steel which increases torsional stiffness to help provide a strong, lightweight and solid vehicle architecture.
- + Electronic power steering helps reduce engine load, adding efficiency and nimbleness with a tight 37.6-ft turn circle (FWD model).

# BEST-IN-CLASS<sup>1</sup> TOWING

HERE'S TO YOUR ABILITY TO BRING MORE FUN ALONG FOR THE RIDE

Take your best toys with you with best-in-class<sup>1</sup> towing capabilities. When your Cherokee is equipped with the available 3.2L Pentastar<sup>®</sup> V6 engine and the available Trailer Tow Group, you gain refined towing power with the engine's brawny 271 hp and 239 lb-ft of torque, plus an EPA estimated 28 hwy mpg.\*

## SELEC-SPEED<sup>®</sup> CONTROL

Pulling and pushing a full load requires control, especially when you're tackling off-road climbs and hill descents. Just press the Selec-Speed Control button to engage an array of integrated systems that can help your vehicle maintain a target speed of 1 to 5 mph while driving over obstacles and on uphill, level and downhill surfaces. This lets you focus on steering while making sure you safely navigate the road ahead. Standard on Cherokee Trailhawk.<sup>®</sup>



## TOWING CAPABILITY

Maximum Trailer Weight Rating  
(when equipped with available aftermarket Class II hitch)

|                                       |                 |
|---------------------------------------|-----------------|
| <u>2.4L I-4</u>                       | <u>2,000 lb</u> |
| <u>3.2L V6</u>                        | <u>2,000 lb</u> |
| <u>3.2L V6 with Trailer Tow Group</u> | <u>4,500 lb</u> |

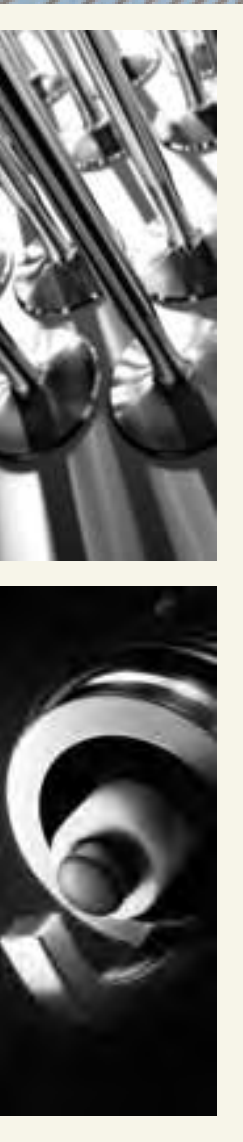
\*Based on 2014 EPA estimates.



Properly secure all cargo.

OPPOSITE PAGE: LATITUDE SHOWN IN ECO GREEN PEARL. ABOVE: SPORT SHOWN WITH OPTIONAL WHEELS AND MOPAR® ACCESSORIES IN BRIGHT WHITE





## PERFORMANCE SUPPORT

AN EXTRAORDINARY RIDE REQUIRES EXACTING CALIBRATION ON MANY FRONTS. CHEROKEE ENGINEERS TRACKED THOUSANDS OF MILES GAUGING ON- AND OFF-ROAD RIDE AND HANDLING OVER RURAL ROADS, THOROUGHFARES AND HIGHWAYS. WITH METICULOUS CALCULATION, CHEROKEE DELIVERS NEAR-PERFECT FIT AND FINISH. A SOLID, STABLE AND PREMIUM RIDE WITH PRECISE STEERING AND HANDLING IS THE RESULT, WITH A NIMBLE AVAILABLE 37.6-FT (FWD MODEL) TURNING RADIUS.

### INDEPENDENCE FORGES QUIET STRENGTH

Cherokee's front and rear independent suspension systems are designed with high-strength lightweight steel and aluminum that help deliver a ride quietly free of unwanted noise, vibration and harshness (NVH). Nimble travel is achieved with the help of front MacPherson struts, renowned for their strength and stability. The overall design uses multiple load support pathways, additionally increasing Cherokee's passive safety performance.

The Cherokee's front suspension cradle is fine-tuned to help improve efficiency, thanks to high-pressure die-cast aluminum construction. The system's stiff suspension cradle helps inhibit road noise in the cabin, contributing to Cherokee's exceptionally quiet interior.



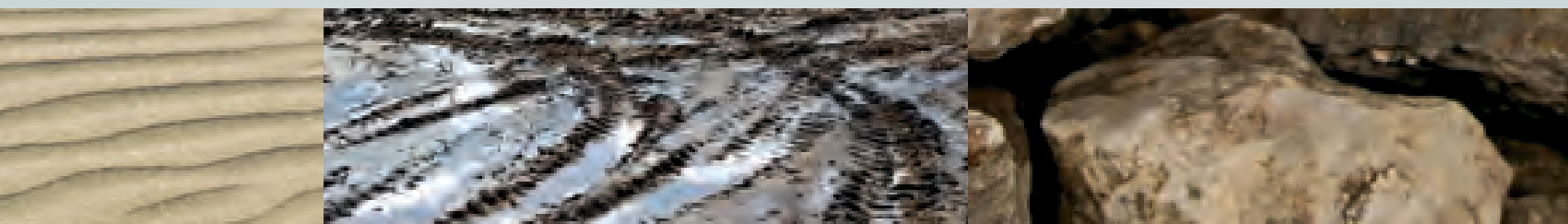
- + Jeep Active Drive Lock offers two-speed PTU with torque management, 4-Low mode and a locking rear differential. Available on Trailhawk® models.
- + The Off-Road Group includes Selec-Speed®, rear-axle locker, heavy-duty engine cooling (3.2L only), auxiliary transmission cooler, fuel tank skid plate, front suspension skid plate, transmission skid plate, underbody skid plate and Trail Rated® badge. Available.
- + Off-Road Suspension offers a one-inch lift to help overcome bolder boulders. Available.





## SELEC-TERRAIN® TRACTION MANAGEMENT

EVERY CHEROKEE EQUIPPED WITH AN AVAILABLE 4 x4 SYSTEM ARRIVES WITH A JEEP® SELEC-TERRAIN SYSTEM, GIVING YOU THE POWER TO TACKLE MOTHER NATURE'S TOUGHEST CONDITIONS. YOU'LL HAVE UP TO FIVE SETTINGS THAT DELIVER ULTIMATE DRIVING STABILITY BY COORDINATING 12 VEHICLE SYSTEMS, INCLUDING THROTTLE CONTROL, TRANSMISSION SHIFTING, TRANSFER CASE, TRACTION CONTROL AND ELECTRONIC STABILITY CONTROL (ESC).<sup>9</sup> CHOOSE FROM UP TO FIVE SURE-FOOTED MODES: AUTO, SNOW, SPORT, SAND/MUD AND AVAILABLE ROCK.







Explore the wonders of the world as you see fit. Choose from Auto, Snow, Sport, Sand/Mud and available Rock. The authentic 4x4 capability of Jeep® Cherokee takes you to places others only dream of reaching.

#### **AUTO**

In this mode, Selec-Terrain® does all the work for you, automatically adjusting vehicle dynamics to best suit the road ahead. To help ensure optimal efficiency, the rear driveline automatically disconnects as well.

#### **SNOW**

Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Major systems auto-engaged and managed in this mode include antilock brakes and traction control.

#### **SPORT**

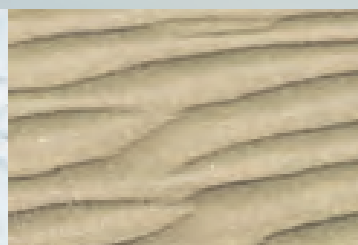
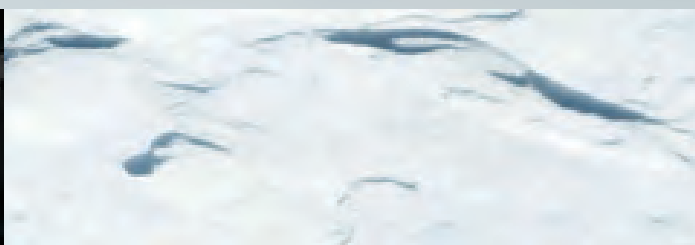
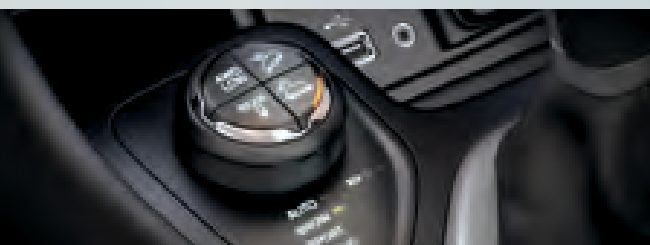
Feeling like having a little more fun on winding country roads or tracks? Select this mode and you're automatically tuned to handle a more aggressive driving style.

#### **SAND/MUD**

Maximize low-speed traction by allowing additional wheel slip via specifically tuned chassis controls, differentials and transmission ratios that are geared to successfully tackle sand and mud.

#### **ROCK**

This mode delivers Trail Rated® 4WD Low capability thanks to its rear-differential locking element. This permits serious off-road maneuvering, allowing you to crawl over rugged terrain at appropriately safe speeds. Available.





## CONFIGURABLE 7-INCH MULTI-VIEW DISPLAY



FINGERTIP CONTROLS ON YOUR STEERING WHEEL CAN INSTANTLY SCROLL YOU THROUGH AN AMPLE SELECTION OF VEHICLE DATA DISPLAYED WITHIN YOUR INSTRUMENT PANEL ON AN AVAILABLE 7-INCH FULL-COLOR SCREEN. IF KNOWLEDGE IS POWER, THIS VAST ARRAY OF WISDOM MAKES YOU VERY STRONG INDEED.

### + COLD WEATHER GROUP

When the temps take a dive, you'll stay safe and warm with this bundle of nicely packaged features. The remote start lets you preheat (or precool) the cabin. The windshield wiper de-icer helps maintain a clear view of the road ahead. The heated leather-wrapped steering wheel and heated front seats work to take the chill away, and all-weather floor mats offer protection from slushy footwear. Heated outside mirrors are also included.



### NAVIGATION

Partnering with your Nav radio, the available Multi-View Display can show turn-by-turn directions, as well as provide additional details that help you navigate your way.



### PERFORMANCE

Get real-time fuel economy data. See how many miles you can travel before you need to refuel.



### CAPABILITY

Watch how the available Selec-Terrain® system is functioning with the useful perspective visuals.



### VEHICLE DYNAMICS

Are your tires properly inflated? You'll be notified if the pressure is low on any tire.



### VEHICLE ALERTS

You'll receive visual notification for available safety systems, such as Full-Speed Forward Collision Warning (FCW) with Crash Mitigation¹ and LaneSense® Lane Departure Warning (LDW)¹². Set the distance for the available Adaptive Cruise Control (ACC) with Stop and Go¹³.



## DRIVING KNOWLEDGE

THERE'S SO MUCH INFORMATION AT HAND, READY TO BE USED TO YOUR ADVANTAGE. GET CURRENT FUEL ECONOMY NUMBERS OR DIRECTIONS TO WHERE EVERYONE'S MEETING FOR DINNER TONIGHT. WANT TO CHECK YOUR OIL PRESSURE OR ENGINE TEMP? THEY'RE ALWAYS AVAILABLE. HANDS-FREE COMMUNICATION AND RADIO CONTROLS KEEP BOTH HANDS ON THE WHEEL WHILE YOU MAKE YOUR CALL.<sup>4</sup> YOU CAN EVEN SEND OR LISTEN TO A TEXT MESSAGE (VOICE TEXTING<sup>10</sup> NOT AVAILABLE WITH IPHONES®). A ROSTER OF STANDARD AND AVAILABLE SYSTEMS ARE DESIGNED TO KEEP YOU INFORMED AND MOVING SAFELY FORWARD.

- + AVAILABLE 7-INCH MULTI-VIEW DISPLAY
- + AVAILABLE KEYLESS ENTER 'N GO™
- + AVAILABLE HANDS-FREE VOICE COMMAND<sup>4</sup> CONTROL FOR BLUETOOTH®-ENABLED PHONE, AUDIO, CLIMATE, NAVIGATION AND MORE
- + CRUISE CONTROL
- + AVAILABLE ADAPTIVE CRUISE CONTROL WITH STOP AND GO<sup>13</sup>
- + AVAILABLE HEATED AND VENTILATED FRONT SEATS
- + AVAILABLE HEATED STEERING WHEEL

**RUGGED MEETS REFINED** Every sculpted inch of the Jeep® Cherokee interior has been thoughtfully designed for versatile convenience and absolute beauty. Cherokee Trailhawk® offers the available Morocco-Black interior crafted from premium Nappa leather trim with contrast stitching in Ruby Red and soft-touch surfaces, creating a unique and captivating driving experience.

Vast, plentiful and clever storage options abound. A convenient bin on the instrument panel hides valuables, as does the hidden in-seat compartment under the available fold-flat passenger seat – simply lift up the seat cushion for easy access. Glove box storage is large enough to hold most laptop computers.



TRAILHAWK INTERIOR SHOWN IN MOROCCO-BLACK



Convenience meets utility with a center console featuring two cup holders that accept 12-ounce cans and 1.5-liter bottles. Front-seat passengers access a side-saddle console pocket that can hold books and tablets.

An optional wireless charging pad is concealed within the center console. And the integrated phone docking station and USB, SD, auxiliary and power port outlets give Cherokee a leading edge on technology.

#### PREMIUM AUDIO SYSTEM

Audiophiles can opt for Cherokee's premium 9-speaker sound system with an 8-inch subwoofer, designed in tandem with Alpine®, the leading manufacturer of high-performance mobile electronics. The system's 11 channels pump sound by way of 506 watts of power for a dynamic soundfest helping to inspire your music-filled travel.

//////ALPINE®





SMART TECHNOLOGY THAT'S MASTERFULLY SIMPLE

## THIS IS HOW YOU ADVANCE YOUR WORLD IN A WORLD THAT'S VERY ADVANCED

With the award-winning and intuitive Uconnect® system, you're always connected, informed, entertained and more productive. You can also voice your choice to control nearly every feature hands-free<sup>4</sup> with the latest available voice-recognition technology.

### ENTERTAINMENT

It doesn't get any better than this. With the SiriusXM® package, you get every channel available on your satellite radio,<sup>7</sup> along with the freedom to listen anywhere with SiriusXM Internet Radio.<sup>7</sup> With Instant Replay, you have the ability to pause, replay, rewind and fast-forward live audio channels. SiriusXM<sup>7</sup> also features Artist Seek/Song Seek, giving you the ability to save the current artist or song into memory and allow the radio to alert you when that artist or song is played on other channels.

### PHONE

Plans can change en route. Safely spread the word with a hands-free phone call<sup>4</sup> or use your voice to reply to a text message using Voice Text Reply.<sup>10\*</sup> Pair up to eight Bluetooth®-enabled phones, and Voice Command<sup>4</sup> allows you to easily "call Judy" or "redial" as you negotiate midtown traffic.

### NAVIGATION

Dinner reservations at the new place in town? Uconnect employs GPS navigation for audible turn-by-turn directions, and detailed available 3D maps help to ensure you arrive on time. The Navigation is integrated into your Multi-View Display so you can see directions front and center. Use Voice Command<sup>4</sup> and say the complete address, city, and state and get directions quickly. SiriusXM Traffic<sup>7</sup> helps drivers pick the fastest and most fuel-efficient route based on traffic conditions. More fun, less traffic. Your first five years of SiriusXM Traffic<sup>7</sup> service are included.

### VOICE COMMAND<sup>4</sup>

It simplifies driving by letting you keep your eyes on the road and your hands on the wheel. Use your voice to select AM/FM radio stations or SiriusXM Satellite Radio<sup>7</sup> channels, or make calls. Select navigation destinations, set cabin temperatures or show fuel prices. This smart technology can understand commands in English, French and Spanish.

### WIFI<sup>14</sup>

All along the way, you can upload and download, post and search. Uconnect, and the available WiFi, links compatible devices to the Web. Your office is as mobile as you are. Connect Web-enabled gaming devices and passengers can stay in play. Subscription required. Sold separately.

### + UCONNECT® 8.4-INCH NAVIGATION SYSTEM

Use your voice to enter a complete address in one step. Uconnect will quickly provide mapping on the 8.4-inch touchscreen, as well as clear audible turn-by-turn directions. You'll see full-color three-dimensional modeling of urban destinations to help identify landmarks and street junctions. The system is primed to deliver superior sound quality via the premium Alpine® 9-Speaker Sound System. (Available)

\*To use Voice Texting, you will need a Uconnect Access<sup>5</sup> subscription and a smartphone with a Bluetooth Message Access Profile (MAP). Some smartphones, including iPhone®, do not currently support Bluetooth MAP.







## UCONNECT® ACCESS<sup>5</sup>

A TOP-LEVEL SERVICE DELIVERING SECURITY, WIFI  
AND REAL-TIME DATA

This suite of available Uconnect® features and services represents the next generation of in-vehicle connectivity. With the simplicity of Voice Command<sup>4</sup> and fingertip control, you can now access all of these brilliant offerings:

**9-1-1 CALL<sup>15</sup>** In the event of an emergency, a button on your rearview mirror can connect you with local authorities.

**ROADSIDE ASSISTANCE CALL<sup>16</sup>** Flat tire or need a tow? The Assist button on your rearview mirror can connect you to Roadside Assistance,<sup>16</sup> which automatically knows your vehicle and location. Additional fees may apply.

**THEFT ALARM NOTIFICATION<sup>17</sup>** Choose to receive a text or email alert anytime your vehicle's theft alarm is activated.

**STOLEN VEHICLE ASSISTANCE<sup>18</sup>** If your vehicle is ever stolen, Uconnect can provide its location to aid police in recovery.



**UCONNECT ACCESS<sup>5</sup> APP** Use your computer or the custom smartphone app from virtually anywhere to remotely lock or unlock your vehicle, start the engine, warm up or cool down the interior, or sound the horn and flash the lights.



**VOICE TEXTING<sup>10</sup>** Powerful, Cloud-based voice texting on compatible Bluetooth® phones lets the driver dictate an original message or hear a text read. Hands stay on the wheel, eyes stay on the road and the driver stays safely connected. Not compatible with iPhone®. Available.



**WIFI HOTSPOT<sup>14</sup>** Create a mobile, on-demand hotspot in and around your vehicle, so passengers can stay securely connected wirelessly on their personal devices. Subscription required. Sold separately.



**YELP®<sup>†</sup>** Conduct a real-time local search to find the most popular restaurants, coffee shops, other businesses and more, sorted by rating and location. Certain features are not available while vehicle is in motion.



**UCONNECT CARE** Questions about a Uconnect feature, app or your Cherokee? Press the Access button to connect with the right source for answers.

\*To use Voice Texting, you will need a Uconnect Access subscription and a smartphone with a Bluetooth Message Access Profile (MAP). Some smartphones, including iPhone, do not currently support Bluetooth MAP. †Availability of applications subject to change.

**WEATHER-WISE AND WORRY-FREE EVERY  
MILE ALONG THE WAY**



## ADVANCED TECHNOLOGY

**HANDS-FREE PHONE<sup>4</sup>** Uconnect® easily connects with your compatible phone, and allows quick access to your stored contacts.<sup>19</sup> With Voice Command,<sup>4</sup> you can say who you want to call. A standard feature on all radios.

**NAVIGATION WITH 3D MAPPING** Use your voice to enter a complete address in one step. Uconnect will provide mapping on its 8.4-inch touchscreen, as well as audible turn-by-turn directions. See full-color three-dimensional modeling of urban destinations to help identify landmarks and street junctions. This feature is available with the Uconnect 8.4AN radio.

**SIRIUSXM® TRAVEL LINK<sup>20</sup>** Get the latest national weather service-issued emergency alerts and local weather reports while you're on the road. Find the best fuel prices at nearby gas stations. Check in-game scores of your favorite team or see how they fared in their last matchup. See what's playing and when at the nearest movie theatre. Your first five years of SiriusXM Travel Link<sup>20</sup> service are included. Available.

**VARIETY ENTERTAINMENT** Connect your compatible media device, stream your music via Bluetooth® Streaming Audio or SD card, or listen to HD radio (8.4AN only). And with SiriusXM Satellite Radio,<sup>7</sup> you can access 160 channels of news, sports, talk and premium entertainment (your first year of service is included).

**SIRIUSXM<sup>7</sup>** It doesn't get any better than this. With the SiriusXM<sup>7</sup> package, you get every channel available on your satellite radio, including commercial-free music, sports, news, talk and entertainment. Plus, listen wherever you go on your portable devices with a SiriusXM Internet Radio<sup>7</sup> subscription included with your one-year trial. Enrich your travel experience.

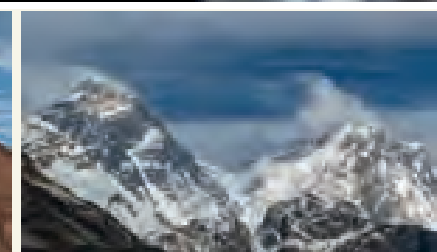
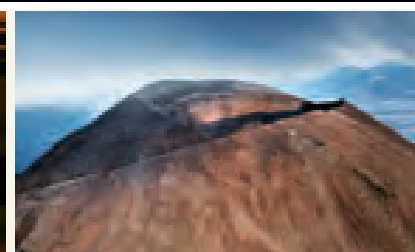
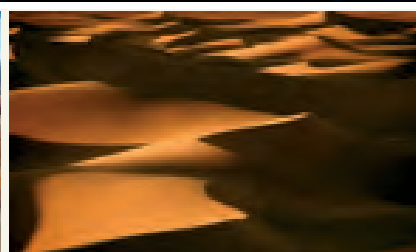
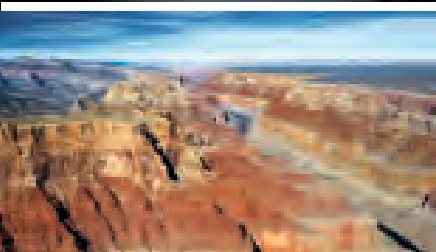
**APPS** Uconnect Access<sup>5</sup> turns your vehicle into a WiFi hotspot via the power of the Cloud. This suite of services includes 9-1-1 Call<sup>15</sup>, Roadside Assistance,<sup>16</sup> Stolen Vehicle Assistance,<sup>18</sup> Theft Alarm Notification,<sup>17</sup> Voice Texting<sup>10</sup> and a smartphone app that enables you to lock and unlock your doors and start your car. Uconnect Access<sup>5</sup> brings the next level of mobile in-vehicle technology to your fingertips. Available.



## INSPIRED BY THE WORLD

OUR DESIGNERS LOOKED TO THE NATURAL HUES FOUND IN SOME OF THE WORLD'S MOST ICONIC LANDSCAPES. THERE, THEY FOUND INSPIRATION THAT TRANSLATES INTO STUNNING INTERIORS CRAFTED WITH LUSH MATERIALS AND THE MOST THOUGHTFUL DETAILS.





- + **GRAND CANYON** Crafted after the shades of warm brown and amber found within the majestic cliffs of the Grand Canyon. Beautiful Copper-colored bezels and accent stitching enhance the overall rich appeal. Available on Trailhawk.®
- + **VESUVIO** This unique pairing of Indigo Blue and Jeep® Brown mirrors the evening hues of Italy's Mount Vesuvius. Wood trim, Silver-colored bezels and accent stitching finish the vision. Available on Limited.
- + **MOROCCO** Inspired by the magical dark shadows of the Marrakech market and the sublime softness of the desert, this classic Black interior shows off Cherokee in luxuriously deep tones. Available on Limited, Trailhawk, Latitude and Sport.
- + **NEW FOR 2015: NEPAL** Travelers the world over are drawn to the surreal beauty and presence of the Himalayan mountains, where the natural combination of Jeep Brown and Light Frost Beige earthtones was derived. Available on Limited, Latitude and Sport.



LIMITED INTERIOR SHOWN IN VESUVIO-JEEP, BROWN/INDIGO BLUE

The image is a composite of two photographs. The top photograph shows the interior of a vehicle, specifically the roof area, with a large panoramic sunroof. The bottom photograph shows the front passenger seat, which has a 'Jeep' logo on the headrest, looking out through the side window at a person standing on a rocky beach, holding a green and black kayak. The person is facing away from the camera, looking out at the ocean under a clear blue sky.

## **FREEDOM IN EVERY DIRECTION**

**COMMANDVIEW® DUAL-PANE PANORAMIC SUNROOF F**

It's more than an amazing way of looking at the world, it can take you to a new world altogether. Traveling to destinations with a confidence that only a Jeep® brand SUV can deliver, the 2015 Jeep Cherokee delivers a fully luxurious interior, available in a stunning world-color palette inspired by the hues found within the landscape of Italy's Mount Vesuvius, for a look unlike any other. Opt in for the available CommandView® Dual-Pane Panoramic Sunroof and passengers in all rows will get more from every adventure, anywhere they go.



## EVERYTHING IN PLACE

- Overhead storage
- Upper instrument panel storage bin
- Cubby below radio (Available)
- Driver lower-left cubby
- Media center
- Saddle storage
- Glove box
- Passenger-side map pocket
- Driver-side map pocket
- Two cup holders
- Pencil/pen holder
- Two levels of storage in center console
- Underseat storage (Available)
- Driver-side map pocket on backside of seat
- Map pocket in each rear door
- Jeep® Cargo Management System
- Rear quarter-trim storage
- Under-cargo storage



## BRILLIANT VERSATILITY

**FUN WITH PURPOSE** It's the little and not-so-little surprises that add to the fun factor of Cherokee's functional interior landscape. Let's talk about storage spaces – there are 19 cubbies, pockets and bins throughout, giving you plenty of spots to store phones, computers, tablets, maps, gaming devices – you get the idea. Look up above the rearview mirror and there's a handy spot to keep your sunglasses. Option the fold-flat front-passenger seat for another secret spot that's revealed when you simply flip up the seat pad.

**CONFIGURE WITH PURPOSE** Travel with up to four adult passengers in Cherokee, with room behind the rear seats for groceries or gear. The 60/40 split-folding rear seats can travel up to six inches fore or aft for adjustable leg-room flexibility.



TRAILHAWK® INTERIOR SHOWN IN MOROCCO-BLACK  
OPPOSITE PAGE: LIMITED INTERIOR SHOWN IN MOROCCO-BLACK  
RIGHT: TRAILHAWK INTERIOR SHOWN IN MOROCCO-BLACK



SECOND-ROW PASSENGERS GAIN FIRST-CLASS LEG ROOM, WITH SPACE RESERVED FOR CARRY-ONS TOO. CHEROKEE'S CONFIGURABLE 60/40 SPLIT-FOLDING SECOND-ROW SEATS CAN RECLINE SIX DEGREES AND ADJUST FORE AND AFT, SO REAR-SEAT PASSENGERS CAN STRETCH OUT IN COMFORT.



# ADVANCED SAFETY AND SECURITY

There's strength in numbers, and Cherokee is built with plenty of muscle, thanks to over 70 standard and available safety and security features, including:

## PARALLEL AND PERPENDICULAR PARK ASSIST <sup>6</sup>

This active guidance system controls steering automatically using ultrasonic sensors that help you ease into parking spots. Includes ParkSense<sup>®</sup> Front and Rear Park Assist <sup>6</sup> sensors. (Available)

## ADAPTIVE CRUISE CONTROL (ACC) WITH STOP AND GO <sup>13</sup>

Take the guesswork out of keeping a safe distance from the car ahead while cruising on the highway. The system automatically adjusts cruising speed to maintain a pre-set distance between you and the vehicle in front of you and can bring Cherokee to a complete stop without driver intervention to help avoid a collision. (Available)

## LANESENSE<sup>®</sup> LANE DEPARTURE WARNING (LDW) <sup>12</sup>

The vehicle lane position is monitored by cameras and, should the driver drift outside of lane boundaries or if the driver's hands are off the wheel, the system provides a visual and audible warning. (Available)

## BLIND SPOT MONITORING <sup>21</sup> AND REAR CROSS-PATH DETECTION <sup>6</sup>

These sentry systems constantly monitor the space between you and other drivers. When a side or rear blind spot is encroached, you're notified via illuminated icons on sideview mirrors or an audible chime. (Available)

## FULL-SPEED FORWARD COLLISION WARNING (FCW) WITH CRASH MITIGATION <sup>11</sup>

Radar sensors detect when Cherokee may be approaching another vehicle too rapidly and send an audible and visual alert to the driver along with providing 1.5 seconds of brake assistance if the driver does not react in time. (Available)





## PEACE OF MIND

### BEGINS WITH 10 STANDARD AIR BAGS<sup>3</sup>

Your sense of security is fully met with Cherokee's all-around air bag<sup>3</sup> system. Full-length side-curtain driver and front-passenger inflatable knee bolster air bags,<sup>3</sup> seat-mounted for front and rear occupants, side thorax and advanced multistage front air bags<sup>3</sup> all work in tandem to help provide protection. (Standard)



10

### ELECTRONIC STABILITY CONTROL (ESC)<sup>9</sup>

A vehicle-wide network of safety sensors helps maintain vehicle control, providing instant aid should they detect you're veering off your intended path. ESC<sup>9</sup> coordinates Electronic Roll Mitigation (ERM), antilock brake system (ABS) and Brake Assist, all-speed traction control and available Trailer Sway Control (TSC),<sup>9</sup> sending them into action when needed. (Standard)

### CHASSIS STRENGTH

Cherokee delivers exceptional peace of mind with a hero's heart – a strong foundation constructed with 65 percent high-strength steel.



### RAIN BRAKE SUPPORT

Wet pavement can prove challenging to safe travel. This system automatically helps maintain optimal braking by keeping brake rotors dry in rainy conditions, with assistance from ESC.<sup>9</sup>

### ELECTRONIC ROLL MITIGATION (ERM)

As an extension of ESC,<sup>9</sup> ERM employs ESC<sup>9</sup> sensors to anticipate potential risk situations. If things get rough, ERM takes immediate action to help you maintain stability and remain under control. (Standard)

### TRAILER SWAY CONTROL (TSC)<sup>9</sup>

Crosswinds and traffic hold no sway over you and your payload. As part of ESC,<sup>9</sup> TSC<sup>9</sup> helps keep you and the toys you are towing safely on course.

### UCONNECT<sup>®</sup> ACCESS<sup>5</sup> WITH 9-1-1 CALL<sup>15</sup> AND ROADSIDE ASSISTANCE CALL<sup>16</sup>

A direct connection to help is right at hand with Uconnect Access,<sup>5</sup> the next benchmark in emergency vehicle assistance. Two buttons conveniently located on the rearview mirror offer important connections. Press "9-1-1" to reach a 9-1-1 call center,<sup>15</sup> or press "Assist" to quickly summon roadside help.<sup>16</sup> (Available)





## CARRY ON WITH STYLE

Now it's easy to get cargo area clutter under control. Mopar® introduces a host of stylish – and interchangeable – storage solutions and cargo-carrying systems. Each one attaches securely to Jeep® Cherokee's standard Cargo Management System. Mopar also offers a complete range of Authentic Jeep Accessories designed to help you live every adventure to the fullest, including racks, carriers, electronics and so much more.

- < **PET KENNEL\***
- < **FOLDABLE COOLER\***
- < **TRAILHAWK® OFF-ROAD KIT\***
- < **COLLAPSIBLE CARGO TOTE\***
- < **CARGO MAT**
- < **REUSABLE SHOPPING BAGS\***
- < **HITCH-MOUNT BIKE CARRIER\***
- > **ROCK RAILS**

\*Properly secure all cargo.





#### **AUTHENTIC JEEP® ACCESSORIES**

Whether you're climbing rugged hills or cruising smooth highways, raise the profile and capability of your Cherokee with Authentic Jeep® Accessories from Mopar®. You can count on these quality-engineered parts and accessories to keep your Cherokee as authentic as the day you bought it. For a true, seamless fit and finish, exact color matches and high-quality materials, it's smart to choose Mopar for the life of your ride. In addition, your ownership experience is supported mile after mile with our expert technicians, Mopar Vehicle Protection® plans, Express Lane Service for a quick oil change and the online Mopar Owner Connect® Web site (register at [owners.jeep.com](http://owners.jeep.com)). See your Jeep dealer, or visit **[mopar.com](http://mopar.com)** for more information.



**WARRANTIES** Jeep® vehicles are covered by a 3-Year/36,000-Mile Basic Limited Warranty (excludes normal maintenance and wear items), as well as a 5-Year/100,000-Mile Powertrain Limited Warranty that is fully transferable. See your dealer for complete details and a copy of the 5-Year/100,000-Mile Powertrain Limited Warranty.

**MOPAR VEHICLE PROTECTION® (MVP)** MVP has a vested interest in your satisfaction and owner experience with your new Jeep brand vehicle. This is the only extended protection provider backed by the manufacturer, Chrysler Group LLC. We stand behind every MVP plan with certified, factory-trained technicians and the use of authentic Mopar parts. Your plan is honored at over 2,600 dealerships within the United States, Canada, Puerto Rico and Mexico. Be sure to ask for a Mopar Vehicle Protection plan at your dealership, call (800) 442-2666 or visit [moparvehicleprotection.com](http://moparvehicleprotection.com)

**MOPAR OWNER CONNECT®** Your Jeep vehicle ownership gives you the credentials to access a secure "owners only" Web site. Once registered, you'll gain online access to your service records, extensive vehicle information and exclusive special offers. Owners are invited to register their Jeep vehicle at [moparownerconnect.com](http://moparownerconnect.com)

**AUTOMOBILITY** Chrysler Group LLC Automobility Program provides aftermarket reimbursement incentives on adaptive vehicle upfit equipment to help provide safe and reliable vehicle modifications, enhancing accessibility for all people. For more information, call (800) 255-9877 or visit [chryslerautomobility.com](http://chryslerautomobility.com)

**JEEP® MASTERCARD®** Earn 3 points per \$1 on qualifying purchases made at Chrysler Group LLC dealerships, 2 points per \$1 on qualifying travel purchases and 1 point per \$1 on qualifying purchases everywhere else with the new Jeep MasterCard. Points may be redeemed at your local dealership for cash off your new or used vehicle, accessories, parts or service – including your next oil change. Or choose from hundreds of other rewards, including travel, cash back to your account, merchandise or gift cards<sup>22</sup> For more information or to apply, visit [jeepcard.com](http://jeepcard.com)

**5 YEAR/100,000 MILE  
POWERTRAIN WARRANTY**



**VEHICLE  
PROTECTION®**



**OWNER  
CONNECT®**

**AUTOMOBILITY  
PROGRAM**  
CHRYSLER | JEEP | DODGE | RAM







**JEEP.COM**

**(800) 925-JEEP**

(1) Best-in-Class 4x4 capability based on Jeep Cherokee offering two-speed power transfer unit (PTU) with rear locking axle, low-range 4x4 capability, exclusive Jeep Selec-Terrain with five settings (including snow). (2) Jeep's "Mid-size SUV" sub-segmentation. Excludes vehicles with 3rd-row seating. (3) The Advanced Front Air Bags in this vehicle are certified to the new U.S. federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. (4) Requires a mobile phone equipped with the Bluetooth Hands-Free Profile (HFP). (5) Uconnect Access is available only on equipped vehicles purchased within the contiguous United States plus Alaska. Services can only be used where cellular coverage is available, see coverage map for details. For a complete list of Uconnect Access services, please visit [http://www.driveuconnect.com/features/uconnect\\_access/packages/](http://www.driveuconnect.com/features/uconnect_access/packages/). Vehicle must be registered for Uconnect Access and fulfill minimum subscription requirements. (6) Always look before proceeding, electronic drive aid is not a substitute for conscientious driving; always be aware of your surroundings. (7) SiriusXM audio and data services each require a subscription after the trial included with the new vehicle purchase, sold separately or as a package, by SiriusXM Radio Inc. **If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at www.siriusxm.com.** All fees and programming subject to change. (8) Do not attempt water fording unless depth is known to be less than 20 inches. Traversing water can cause damage that may not be covered by the new vehicle warranty. Always off-road responsibly in approved areas. (9) No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behavior to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. (10) To use Voice Texting, you will need a Uconnect Access subscription and a smartphone with a Bluetooth Message Access Profile (MAP). Some smartphones, including iPhone, do not currently support Bluetooth MAP. (11) FCW system is solely an alert system for the front of the vehicle which does not take any actions to change vehicle dynamics to avoid a collision, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (12) LDW is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (13) ACC is a driver convenience system, not a substitute for active driver involvement. The driver must remain aware of traffic conditions and be prepared to use brakes to avoid collisions. (14) Uconnect Web feature is not intended for use by the driver while the vehicle is in motion. Always drive carefully. Subscription required. (15) The 9-1-1 Call button will connect you directly with Emergency Assistance. If you accidentally press the button, you have 10 seconds to cancel the call by either pressing the 9-1-1 button on the rearview mirror or the Cancel button on the Uconnect touchscreen. (16) Provides direct-dial access to Roadside Assistance Service. Vehicle must be within the United States, have network coverage and must be registered with Uconnect Access with an active subscription that includes the applicable feature. Additional roadside assistance charges may apply. Check warranty for details. (17) Vehicle must be registered with Uconnect Access and fulfill minimum subscription requirements. Vehicle must also be properly equipped and in an active and usable cellular range. Theft Alarm Notification is only available on factory-installed alarms. (18) If you have this feature and have reported your vehicle as stolen to an appropriate law enforcement agency, Uconnect will try to locate your vehicle after receiving proper documents and once law enforcement contacts Uconnect Customer Care. Uconnect may refuse to locate your vehicle if you do not provide the requested information or documents. Always notify law enforcement if your vehicle is stolen and do not attempt to recover it on your own. (19) Phone must support Bluetooth Phone Book Access Profile (PBAP). (20) The SiriusXM Travel Link data displays and individual product availability vary by vehicle hardware. Not all vehicles or devices are capable of receiving all Travel Link services offered by SiriusXM; Weather Forecast, Current Conditions may not be available in all locations; and features of individual systems will vary. Images shown are for representative purposes only and are not real products. For actual features and images of real products, consult the vehicle manufacturer. SiriusXM is not responsible for any errors or inaccuracies in the SiriusXM Travel Link services or their use. Our satellite service is available only to those at least 18 and older in the 48 contiguous USA and DC. Our Sirius satellite service is also available in PR (with coverage limitations). Our Internet radio service is available throughout our satellite service area and in AK and HI. (21) Always check visually for vehicles prior to changing lanes. (22) MasterCard is a registered trademark of MasterCard International Incorporated. This card is issued by First Bankcard, a division of First National Bank of Omaha, pursuant to a license by MasterCard International Incorporated.

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